EUROPEAN TEXTILE
& CRAFT AWARD
– 2026 –

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A Guarantee for Producers & Consumers

Consumption is increasingly taking place under ecological and social-ethical aspects – all the more so the more diverse, cost-effective and low-threshold the range of offers becomes. "Better instead of more" is the guiding principle for decelerations, more mindful and conscious living and consumption. The European Textile Academy of Bolzano/Bozen has created the EUROPEAN TEXTILE & CRAFT AWARDS to honour special achievements in contemporary and traditional crafts and art professions and their connection to the world of design. The international jury of leading experts awards pioneering achievements for innovative products on the basis sustainable criteria. The awards are proof of the superior quality of the product and a reliable seal of quality for buyers and consumers.

Awards that make performance visible

Applying and participating in the Awards means a lively exchange and networking with renowned actors and companies and becoming part of an international network. Participants use the marketing tools of the Awards for their communication, the proof of their performance and competence, as well as for their presence on the market.

Focus on decisive values

Materials used and innovative natural fibres, aesthetic and functional design, processing quality and resources, environmentally friendly production as well as social-ethical aspects are essential criteria for the award.

Textile ecological criteria

Textile ecology is a young topic, but in view of the scarcity of resources, dynamic population development, chemical and energy use, it is gaining dramatically in importance and poses major challenges for the textile industry and customer behaviour. Solutions to the problems arising worldwide for people and the environment in the extraction, further processing, finishing, making-up and transport of textile raw materials and the textile structures that extend to the finished market product all the way up to disposal and recycling are evaluated in this context.

Sustainable processes - management systems / sustainable products

Fibres and materials from organic agriculture

Traditional materials produced with gentle technologies and processes

Manufacturing process with low energy and water consumption

Corporate sustainability management system

Fibers and materials deriving from farming processes that do not employ cruel animal experimentation

Materials deriving from responsibly managed forests

Processes with no use of hazardous chemicals

Innovative bio-based chemical fibres

chemical fibres produced using closed-loop processes

Materials derived from recycling

Advantages of the Awards

An award at the European Textile & Craft Awards generates attention and increases your visibility. The 2025 ETA AWARD is proof of the superior quality of the product and a reliable seal of quality for manufacturers and customers.

- The award winners are part of a unique community and make interesting and valuable contacts.
- The ETA Award is unique in this industry environment and enjoys the highest recognition due to its expertise.
- The winners receive the "ETA-Award" figure.
- The winners will receive two copies of a high-quality award certificate.
- The ETA Award is widely publicised in print, online and social media and achieves theatre communicated in social media.
- The award winners will be provided with appropriate labels for corporate communication.
- The winning entries of the award winners will be published permanently in the online gallery including the link to the award-winning company.
- The jury provides all award winners with a short statement with reasons. This will be published in the online gallery and at presentations.
- The award-winning projects and products will be exhibited at the Int. Festival of Textile Craft, Textile Art & Design from 20-22 march 2026 at Maretsch Castle in Bolzano.

Submission / Nomination

Apply for the 2026 European Textile & Craft Awards and convince the jury that your performance deserves to be recognised and awarded. Admitted are the manufacturing industry, designers, craftsmen, artists, architects, universities and research institutions, museums, collectors, archives, hotels and restaurants.
Registration for the award is exclusively via the registration portal of the European Textile Academy (www.eurotextileacademy.com).

When submitting, please indicate on the registration form:
- Company address, the manufacturer's website and contact persons.
- The company must have been registered with the Chamber of Commerce or the Economic Chamber.
- Description of the activity and the product (max. 500 characters, dt/it/eng)
- Discipline or category. If your product does not correspond to any of the subcategories, please

select "Other" at this point.

- For the submission, the product presentation must be sent in hybrid form, if possible.
  This means that you provide us with an original product, sample, fabric quality, etc. and additional digital presentation options for judging. In some categories, it is possible to submit only digital presentation materials.
- After receipt of your registration you will receive the invoice for your participation.

The following file formats are permitted as digital material and send via WeTransfer:

- Up to 10 images as JPG with a maximum of 10.1 MB each
- Up to 5 videos as MP4 or MPG with a maximum of 1.4 GB each, recommended length: 2 min.
- Up to 5 PDF files with a maximum of 10 pages each and a maximum of 54.6 MB, 96 dpi

Please note that the presentation material and description cannot be added to or edited after the registration has been completed. Make sure you have all materials complete and correct before completing the registration.
After your application, your submission will be thoroughly reviewed by our team of experts. You will then be informed in writing whether your submission meets the required criteria and has thus been nominated for participation in the 2025 ETA -AWARDS. In case of non-admission, you will also receive a notification.

Theatre Walterhaus

Dates

Registration and submission: by 20 September 2025, at the latest.

Jury meetings: October and November 2025

Publication of the nominees: November 2025

Gala Award Ceremony: Friday 23 January 2026 at the Waltherhaus in Bolzano

The winning projects will be exhibited in the Winner Gallery at the International Festival of Textile Crafts, Textile Art & Design from 20 - 22 March 2024 at Maretsch Castle in Bolzano.

Jury committee

The European Textile & Craft Award is decided on by an independent international jury of experts made up of representatives from colleges, universities, crafts and industry, arts and culture.

Information on the jury members can be found at www.eurotextileacademy.com.

Awards

The jury will select "Award" winners in each category, as well as an appropriate number of "Silver" winners. In addition, "Special Mention" awards are given for particularly noteworthy achievements.

Evaluation criteria

1. Overall concept
2. Aesthetic and functional design,
3. Quality of processing
4. Processed material or fibres
5. Sustainability

The above order does not represent an evaluation ranking for the jury. The jury is free to weight the individual criteria in the application. All applications submitted in due form and time will be presented to the jury for adjudication.

The Awards - Sections

Participation in the European Textile & Craft Award is possible in differend award categories. You can register your application multiple times – i.e., in those individual categories which you deem appropriate. Below you will find the categories of the subject areas

- ☐ Textile Craft
- ☐ Sustainable Fashion & Textile Industry
- ☐ Textile Art
- ☐ Textile Architecture
- ☐ Textile Interior
- ☐ Costume Design
- ☐ Hospitality
- ☐ Museums, Collections, & Archives
- ☐ Other

The Award Categories

☐ Textile Craft

Textile crafts in the fields of weaving, dyeing, knitting, embroidery, upholstery, textile printing, millinery, etc.

☐ Sustainable Fashion Craft

Fashion Craft, Custom Tailoring

☐ Sustainable Fashion & Textile Industry

Sustainable industrial processing in women's and men's fashion, as well as in the textile industry

☐ Textile Art

Textile art, exhibition installations, etc.

☐ Textile Architecture

Textile constructions with membranes and ropes. Architecture of buildings of all kinds (Public buildings, sports facilities, industrial and corporate buildings, residential buildings, museums, hotels, etc.)

☐ Textile shading systems

Textile shading system, tent constructions, etc.

☐ Architecture with Natural Fibres

Contemporary architecture with fibres, e.g. from hemp, flax, straw, bamboo, willow, bark and renewable plant fibres, bark and renewable plant fibres. The extraordinary ecological and aesthetic qualities of natural fibres as building materials of the future are manifold.

☐ Interior

Home fabrics and carpets, upholstered furniture, upholstered beds and home accessories, textile printing, Indoor and outdoor.

☐ Costume Designer

Independent artistic design and creation as well as the tailoring and organisational realisation of the costumes for the film.

☐ Hospitality

The award recognises hotels, inns and gastronomy establishments that have recognised the

quality of textile furnishings in all guest areas for their competitiveness.

☐ Museums, Collections, & Archives

The aim of the award is to recognise outstanding museum, collection and archive work and to highlight the quality of museum presentation and mediation work as well as the efforts to preserve "textiles" in all its areas as a cultural asset and to make it accessible to a broad public.

☐ Other (Textile subject areas that do not appear in the aforementioned categories, registration upon request)

Participation fees

Categories

Textile Craft	350.00 €
Sustainable Fashion Craft	350.00 €
Sustainable Fashion & Textile Industry	700.00 €
Textile Architecture	700.00 €
Textile shading systems	700.00 €
Architecture with Natural Fibres	700.00 €
Interior	700.00 €
Costume Design	350,00 €
Hospitality	700.00 €
Museums, Collections, & Archives	350.00 €
Other	on request

The participation fees apply per submitted project plus the legally applicable VAT. Tickets for the event can be booked via the Ticket Portal of the European Textile Academy (www.eurotextilacademy.com). Please note that your participation at the Awards Ceremony will be subject to additional costs including travel and accommodation. These costs are not included in the competition entry fee. Please note that the competition entry fee will not be refunded once we start processing the applications. The paid fee remains non-refundable in case of non-nomination.

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